



# Your Year for Retail Success

**Tuesday, May 31, 8:30 a.m. - 12:00 p.m.**

NLOWE Training Room, 2nd Floor Regatta Plaza II, 84-86 Elizabeth Ave., St. John's

With 2016 upon us, are you thinking, "Is my business on track?" Don't worry. This is the perfect time to work **ON** your business and develop a detailed plan which will increase efficiency, assist in decision-making, and help to measure success.

## You will learn:

- What retailers have total control over
- How to increase traffic
- The right business goals
- What financial numbers to review and what they mean
- How to set sales, buying and operating budgets for your business size
- Merchandising ideas to boost sales
- Traditional verses Social Media marketing and the analytics you must absolutely keep your eye on
- The latest and most successful marketing strategies

**Cost:** \$50 + HST for Members  
\$100 + HST for Non-member

*One lucky attendee will win a Retail Makeover consult with Barbara valued at \$500. You have a 1-in-20 chance!*

**Register at [www.nlowe.org/events](http://www.nlowe.org/events)**

**Only 20  
seats!**



## Barbara Crowhurst

North America's Leading  
Retail Store Designer &  
Business Coach